

Who? - people involved

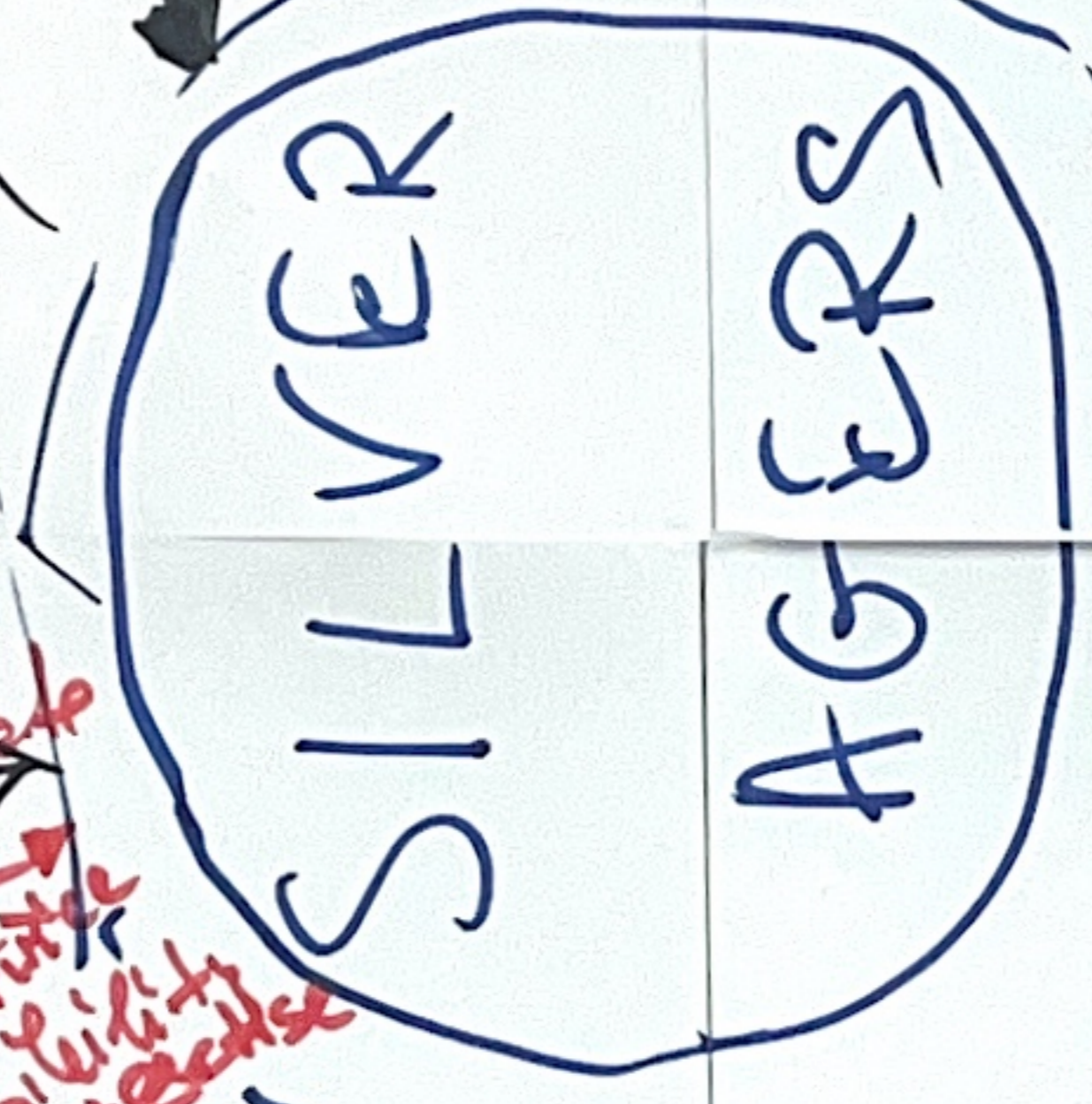
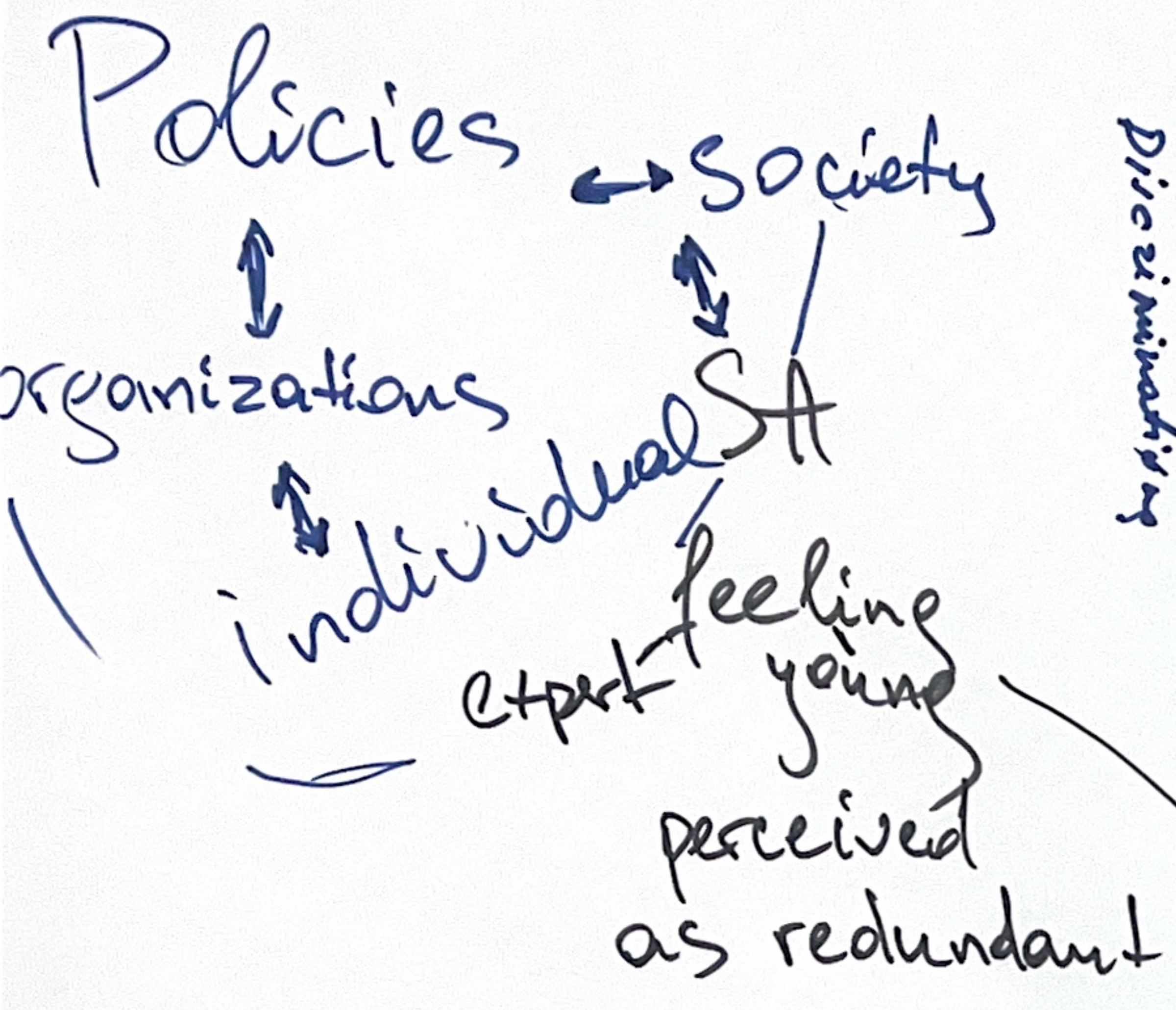
What? - reasons + actions
and why?

When? - key time factors

Where? - relevant places

How? - scenarios

UNDEERSTAND



- NGOs
- Governmental org.
- Business org.

→ 65 y old

educated seniors

young generation

medical persons

teachers

municipality

no funds on support

no time for support

no social service

no possibility to get support

no social service

no social service

no social service

~~FEELINGS~~

"AGING" feelings

Discriminating

no dedicated facilities

no special policy for learning & teaching at silver age

1. Politicians
 2. Family / Differ. / ages!
 3. TAY
 4. Volunteer...
- self-realization
- "learn how to be an individual"
- socialization
- creating possibilities
- communication (+)
- Support
- not enough knowledge
- deciding policies

1. Retired (losing / not finding job, meaning)
2. Mentally ill SA (exclusion from the society)
3. Single (loneliness)
4. Physically disabled (isolation)
5. Very old (aging)

job = meaning ^{internal}

self-realization ^{internal}

isolation (i) + (s)

societal discrimination
^{society}

lack of real needs
analysis (s)

Communication (s)
barriers - language
- speed

(i) internal fears - not to fit

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(i)

SOLUTION DIRECTIONS

- building bridges

e.g. Students → Silver
Agers

- shifting societal
mind set

- increase inclusion

- minimise internal
fears &
insecurities



inclusion of socially isolated retired persons
Society + individual level

SOLUTION DIRECTIONS

- building bridges
e.g. Students → Silver Ages
- shifting societal mindset
- increase inclusion
- minimise internal fears & insecurities

- ② Policy level intervention w. president
- ③ minimise fears of TAU volunteers
- ④ building bridges btw. formal & non-formal edu. org. for developing learning & teaching resources for silver ages

Training programme for teachers in formal edu. org.

Training programme for socially isolated persons

Policy paper — Good practice & Needs analysis

+ empowerment & confidence for the TAU volunteers included as experts

Abstract vs. practice (+)

PERSONA CANVAS TEACHER

Persona Canvas for a Teacher:

- NEGATIVE TRENDS:**
 - back of three
 - negative attitude towards silver
 - work with seniors in not necessary
- HEADACHES:**
 - will I be able to work with seniors?
 - do I have the right qualifications?
- FEARS:**
 - to much to do
 - responsibilities
- NEEDS:**
 - more support
 - not of longer time
 - to be needed
 - the teacher in regular
 - opportunities for collaboration with other professionals and get a better
- OPPORTUNITIES:**
 - get more open
 - get a better job
 - get a better pay
 - opportunities for collaboration with other professionals and get a better

lack of listening
feeling unprepared
too worried resp

PERSONA CANVAS socially isolated retiree

Persona Canvas for a Socially Isolated Retiree:

- NEGATIVE TRENDS:**
 - body is interested on
 - stigmatized as an old person
 - life is too fast and changing for me
- HEADACHES:**
 - I am too old...
 - have no energy enough
 - have a lot of health problems
- FEARS:**
 - no fit to society
 - have no enough skills
 - will be rejected any way...
- NEEDS:**
 - To be a consulting mentor or expert opportunities in my profession
 - To have a nice silver age in my life
- OPPORTUNITIES:**
 - opportunities for collaboration with other professionals and get a better

not needed
too fast change
Stigma Discriminat.

fear of rejection
fear of isolation
self-image

not needed

Abstract vs. practice (+)

Volunteering +

influential 15000 Students

need for team work & group learning

attitude against working w. seniors

lack of time

PERSONA CANVAS TEACHER

NEGATIVE TRENDS
- lack of time
- negative attitude towards seniors
- work with seniors is not serious

POSITIVE TRENDS
- start university research and equipment
- positive attitude towards volunteering
- it is possible to influence politicians because there are many of us

HEADACHES
- will I be able to work with seniors?
- do I have the right qualifications?

FEARS
- too much to do every day
- responsibilities

NEED
- more experience
- out of comfort zone
- need to be needed
- the teacher in responsibility

OPPORTUNITIES
- get more open mind
- get a career point
- advantage of the people's opportunity to communicate with other professionals and get a certificate

HOPES
- advantage of the people's opportunity to communicate with other professionals and get a certificate

NAME: LEADERS
ROLE: TEACHER

PERSONA CANVAS TEACHER

NEGATIVE TRENDS
- Knowledge vs. practice
- Supplementation of knowl.
- OS Refl. of the practical type
- (could much easier)

POSITIVE TRENDS
- Intend's explicit approach as a teacher
- Cultural project
- Public social enterprises

HEADACHES
- General vs. Empirical
- Abstract

FEARS
- This is General
- This is Colours and pictures/comp NAME Nijale
- Talking vs. listening

NEED
- COMMUNICATIVE COMPETENCE
- What does this person really want?

OPPORTUNITIES
- Professional and work related positive outcomes

HOPES
- Team work
- Teacher's skills
- Intend's HOPES
- Personal goals and hopes

NAME: Nijale
ROLE: Teacher

lack of listening

feeling unprepared

too much work & responsibility

need to feel useful

need to be needed

fear of rejection
fear of isolation

self-image
not needed

PERSONA CANVAS socially isolated retiree

NEGATIVE TRENDS
- Nobody is interested in me
- I'm stigmatized as very old person
- the life is too fast and changing for me...

POSITIVE TRENDS
- May be, society change a little bit?
- There are some ways still to be a part of society

HEADACHES
- I am too old...
- I have no energy enough
- I have a lot of health problems

FEARS
- I'm no fit to society
- I have no enough skills
- I will be rejected any way...

NEED
- To be a consulting mentor or expert in my profession
- To have a nice silver age in my life

OPPORTUNITIES
- To be a consulting mentor or expert in my profession
- To have a nice silver age in my life

HOPES
- To be a consulting mentor or expert in my profession
- To have a nice silver age in my life

NAME: Ben
ROLE: social isolated person

too fast change

Stigma Discriminat.

PERSONA CANVAS related

NEGATIVE TRENDS
- ALONE IN PENSION
- BAD FEELINGS, DEPRESSION
- NOBODY NEEDS ME...
- NOT IN AF
- MUST BE BETTER
- AGING
- DISCRIMINATION

POSITIVE TRENDS
- ENJOYING LIFE
- LOVE
- FAITH

HEADACHES
- BAD HEALTH
- NO RELATIONSHIP

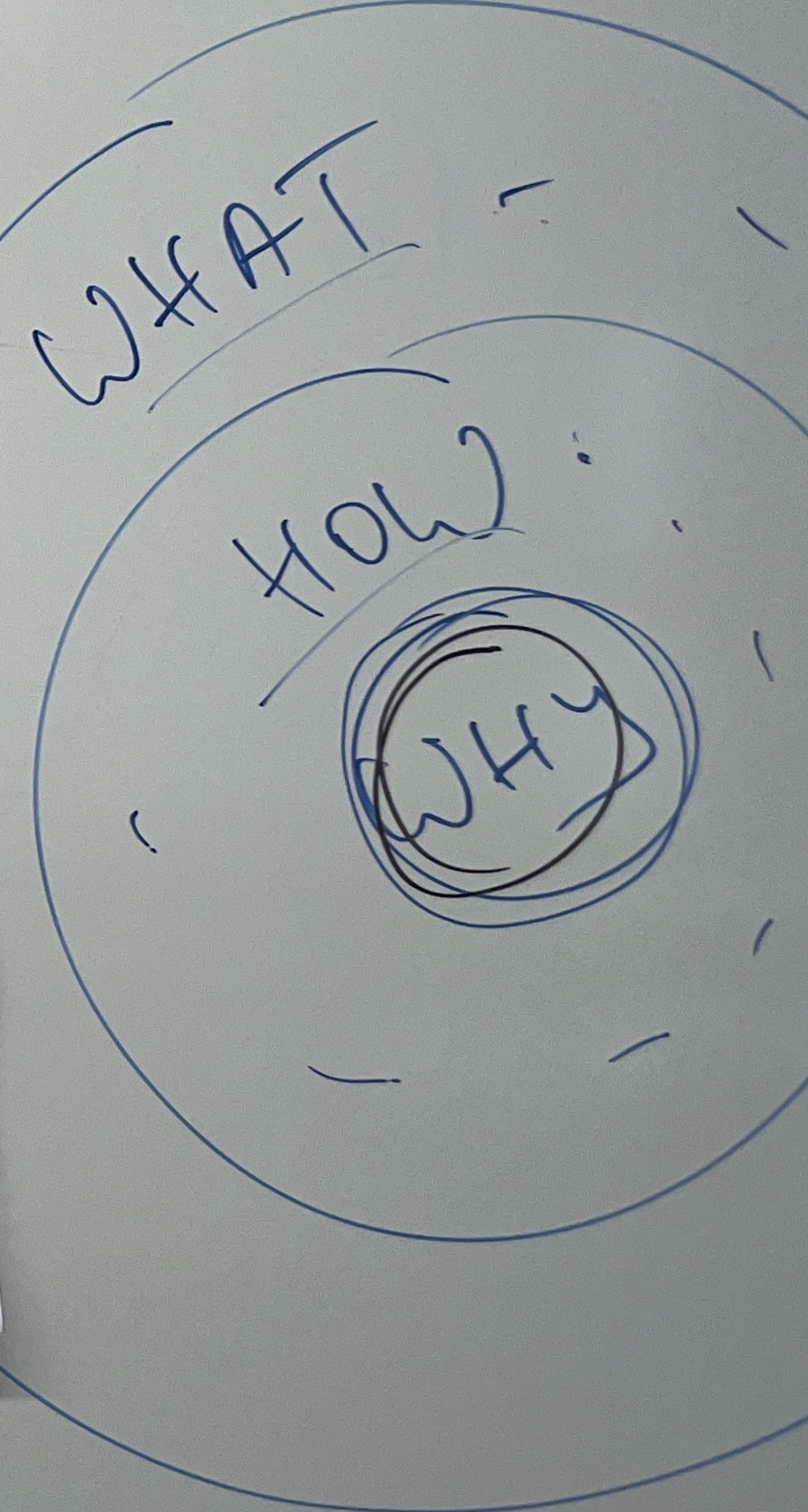
FEARS
- NO FRIENDS

NEED
- RELATIONSHIP WITH OTHER PEOPLE TO BE NEEDED

OPPORTUNITIES
- TO BE EXPERT
- TO BE TEACHER FOR MY STUDENTS
- FIND NEW IDEAS FOR LIVING

HOPES
- BETTER HEALTH
- NOT BE ALONE TO HAVE A RELATIONSHIP WITH OTHER PEOPLE AND CAN TO CREATE...

NAME: JOLANTA
ROLE: SOCIAL PERSON



programme

teachers in formal org.

(+)

programme

socially isolated

eng

paper - Good practice

but hard to learn

THEMES	WHY	IMPACT*
<ul style="list-style-type: none"> • Skills ↑ ** • Understanding • POWER to make pressure • new technologies • FEEL STRONGER • intergenerational communication 	<p>ACTIONS ⊕</p> <ul style="list-style-type: none"> • teach English speaking skills • set social club • communication • help each other • be mobile • express ourselves • collect stories 	<ul style="list-style-type: none"> • Socialization* • new knowledge • new <u>mentality</u> • open-mindness • feel stranger • feel free • new bond to young people

Social club

We teach each other

English speaking skills

to create new mentality,

Open-mindness and

TO FEEL FREE

communicating (w. different generations)

helping each other

being mobile

expressing ourselves

HOW